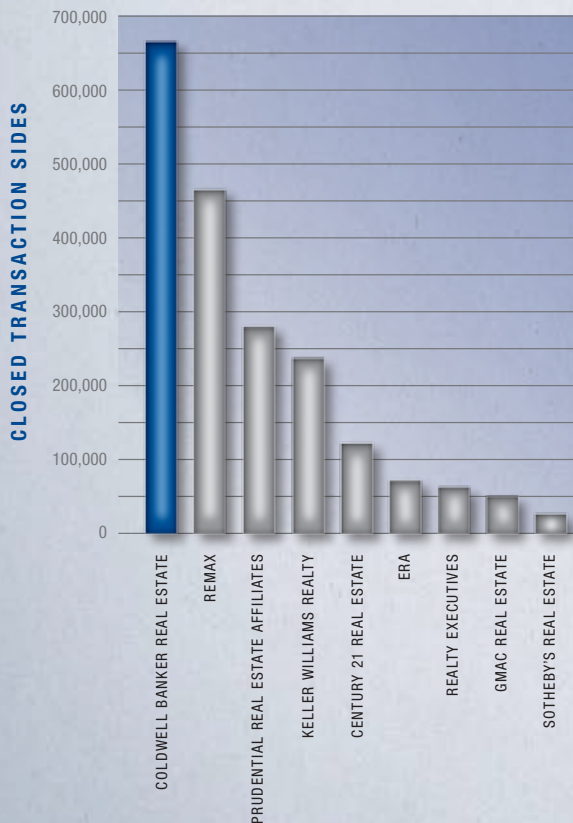


**A real estate ad without a stately home,
a sold sign or a smiling agent?
When you have numbers this attractive
you don't need a pretty picture.**

A FEW WORDS FROM AN INDUSTRY LEADER

Now's no time for a cliché-ridden anthem to the rewards of working with **Coldwell Banker®**. Just consider the facts – according to the REAL *Trends* 500 Report, **Coldwell Banker** led the nation last year with 659,970 closed transaction sides* We were also named the top real estate franchise in *Franchise Times*** for the seventh year in a row.



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